

Allowing XM radio to participate in localized program broadcasting would be a great boon to consumers, and can only help to strengthen the quality of localized programming. With more options available, consumers will be able to choose the source of local programming that suits them best. The competition between providers of localized programming will serve to drive out broadcasters providing sub-par services and preserve the market position of those that continue to offer high quality, informative, and entertaining local programming. Allowing the terrestrial monopoly of localized programming to continue can only degrade the quality of these services available to the consumer.